



PROFIT / Chatelaine W100

Press Release Template



Jackie Pickard ranks No. 2 on the PROFIT/Chatelaine W100

— PROFIT and Chatelaine unveil 17th annual list of Canada's Top Female Entrepreneurs —

Kingsville, Ontario (June 12, 2014) PROFIT and Chatelaine today ranked Jackie Pickard No. 2 on the 17th annual W100 list of Canada's Top Female Entrepreneurs. Published in the June issue of *Canadian Business* (available now) and online at PROFITguide.com and Chatelaine.com, the W100 ranks female entrepreneurs with a proprietary formula that considers the size, growth rate and profitability of the businesses they own and run.

"You need a bold vision, an innovative strategy and loads of tenacity to earn a spot on the W100," says James Cowan, Editor-in-chief of PROFIT and *Canadian Business*. "Every person on this list represents the pinnacle of business success in Canada. Their stories are inspiring and instructive for those seeking to excel as an entrepreneur."

"Kingsville and Leamington are home to some of the countries hardest working families, and our growth is a direct result of wanting to partner with those families." states Jackie Pickard, President, Jakait Inc. "By focusing on the bigger picture and understanding business isn't about short term profit, but about long term trust has enabled us to grow along side our customers."

www.jakaitpac.com

About the PROFIT/Chatelaine W100

Now in its 17th year, the PROFIT/Chatelaine W100 ranking of Canada's Top Female Entrepreneurs is Canada's largest celebration of achievement by women business owners. Produced by the editors of PROFIT and Chatelaine, the rankings and extended coverage of the women honoured are published in print and online. Applicants to the 2015 W100 were ranked using a proprietary formula that considers the size, growth rate

and profitability of the companies they own and manage. To see this year's complete ranking and find links to all of our W100 editorial coverage, visit <http://www.profitguide.com/w100>.

About Jakait

Jakait is a packaging manufacturer and distributor in Southwestern Ontario, with extra attention spent on the greenhouse and agri-food industry. Since 2005, the primary focus has been customer service, being large enough to be price competitive and small enough to be nimble, and customer centric. In addition to being ranked as No. 2 on the PROFIT/Chatelaine W100, the Jakait Group has been ranked the past 4 years on the PROFIT 500, a ranking of Canada's Fastest Growing Companies.

Media contact

Keith Pickard, Jakait Group, k.pickard@jakaitpac.com 519-325-1312 ext 101